

The Election of 1796 Campaign Poster

The election of 1796 featured a showdown between John Adams and Thomas Jefferson. Adams eventually won and Jefferson finished second, which made him the Vice President. The election was more significant for the fact that it was the first presidential election in United States history in which political parties played a major role. For this assignment you will choose to support either the Federalists or the Democratic-Republicans and create a campaign poster that promotes their views.

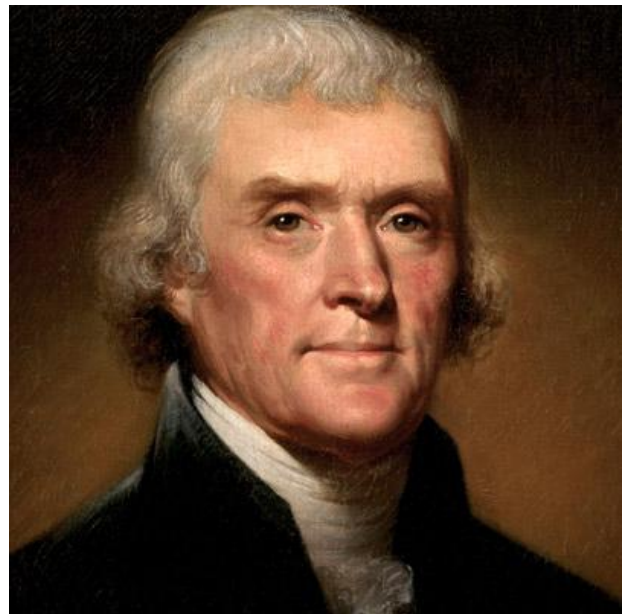
Campaign Poster Requirements:

- 1) Include the name of candidate that you are supporting.
- 2) Include the name of the political party to which your candidate belongs.
- 3) Include two references that describe your candidate's party or reflect their party's beliefs.
- 4) Include an original campaign slogan that makes people want to vote for your candidate.
- 5) Make sure that your poster is neat, organized, and free of spelling errors.

This assignment is worth 30 points. Remember, be creative and have fun!!!



vs.



Election of 1796 Campaign Poster Grading Rubric

Name of candidate that you are supporting

5	0
You included the name of the candidate that you are supporting	You did not include the name of the candidate that you are supporting.

Name of political party that your candidate belongs to

5	0
You included the name of the political party to which your candidate belongs..	You did not include the name of the political party to which your candidate belongs.

Two references that describe your candidate's party

10	7	3	0
You included 2 clear references that describe your candidate's party and/or reflect their party's beliefs.	You included 2 references that describe your candidate's party and/or reflect their party's beliefs. However, those references could use more elaboration.	You only included 1 reference to your candidate's party or 1 reference to their party's beliefs.	You did not include any references to your candidate's political party or their party's beliefs.

Original campaign slogan for your candidate

5	3	0
You created a catchy and original campaign slogan that would make someone want to vote for your candidate.	You included a campaign slogan. However, your slogan was not original.	Your campaign poster does not include a slogan.

Spelling & neatness

5	3	0
Your poster is neat, organized, and free of spelling errors. You obviously put some work into this!	Your campaign poster is complete. However, it looks somewhat haphazard and disorganized. It also may contain some spelling errors.	It looks like you completed your campaign poster in homeroom while hiding from Mrs. Frank!!!